



IRI™

ISLAMIC
REPORTING
INITIATIVE™

ANNUAL REPORT 2015-2016



"The OIC is dedicated to preserving and promoting Islamic values of peace, equality, human dignity, and environmental prosperity. The IRI, in its journey towards making business responsible through the application of CSR and CSR reporting, has many values aligned with our own."

"The OIC commends the IRI in its efforts in promoting economic, social and environmental prosperity in a manner that is not only impact-oriented and sustainable, but culturally relevant and responsive."

Organisation of Islamic Cooperation (OIC)

By number of member countries, the OIC is the second-largest inter-governmental organization after the United Nations

"Open public reporting is essential if business is to build and maintain societal trust. It is a key part of the commitment to the principles of the UN Global Compact."

"So I commend the ambitions of the Islamic Reporting Initiative; by seeking to emphasize and build on our shared values for human and environmental prosperity, the IRI will accelerate progression towards the objectives outlined in the UN Sustainable Development Goals by leveraging business potential."

Sir Mark Moody-Stuart, Chairman of the UN Global Compact Foundation
The IRI is a registered participant of the UN Global Compact

Dear Friends,

It was little more than two years ago when, after extensive research, we concluded that mainstream reporting standards appeared to lack cultural relevance and support in the Islamic community. The IRI came about simply to leverage the inherent synergy between sustainability and Islamic culture.

We have been astounded by and are immensely grateful for the overwhelming support this initiative has received from people all over the world in such a short time. With the active involvement and support of our members and partners in more than 50 countries, we are confident that the IRI is ready to progress to the next level.

Our vision is ambitious, as are our goals and expectations. However, the challenges that face our society and our environment demand ambition. We have faith in human values and in the ability of the Islamic community to collaborate in promoting the values at its core.

I would like to personally thank you for taking the time to read this document and encourage you to participate in some way in this momentous journey.

On behalf of all those that have contributed to the IRI,

Drs Daan Elffers
Founder

OVERVIEW

The Islamic Reporting Initiative (IRI) is an independent not-for-profit organization leading the creation of the world's first reporting standard for corporate sustainability and social responsibility (CSR) based on Islamic values. As required by the tax authorities of the Netherlands, this report has been prepared according to the standards for ANBI (Institution Aimed at the Common Good).

NAME OF THE FOUNDATION

Stichting IRI Reporting Standard

TAX NUMBER

8558.22.247

REGISTERED ADDRESS

Kade 15, 4731 KR, Oudenbosch, The Netherlands

TRUSTEES (BESTUURDERS)

AMAL DARAGHMEH-MASRI

Ms Amal Daraghmeah-Masri of Palestine is the Founder and CEO of the Ougarit Group, and Editor-in-Chief of Middle East Business Magazine and News. Named Best Woman Entrepreneur in the MENA, she was appointed Knight of the French National Order of Merit in 2017 for her contribution towards the economic advancement of women.

DR ABDEL-AZIZ SHARABATI

Dr Abdel-Aziz Sharabati is an accomplished management expert and scholar. Formerly the Head of Management, Marketing and E-Business at the Middle East University in Jordan, he holds more than 30 years of senior management experience in the pharmaceutical industry and currently serves as GM for the stock-listed Jerusalem Pharmaceuticals.

DRS DAAN ELFFERS (Founder)

Drs Daan Elffers is the Founder and CEO of the award-winning sustainability consultancy EMG Group BV, an authorized supplier to the UN. He was named one of the '100 Most Talented Leaders in CSR', is a recognized circular economy expert, and is a Strategic Advisory Council Member of the Institute of Environmental Management & Assessment.

REMUNERATION POLICY

The Trustees (Bestuurders) and the Founder performed all their IRI-related duties pro bono.

VISION

Our vision is a sustainable global economy that contributes actively to society and the environment by integrating the values of peace, compassion, tolerance, social justice, environmental stewardship and human dignity into corporate culture.

AIM

The Foundation aims to offer vigorous financial, operational and programmatic support to the Islamic Reporting Initiative and other related Corporate Social Responsibility (CSR) activities worldwide, and anything related tot the above in a beneficial manner.

The Foundation serves the public interest. The Foundation is non-profit.

The Foundation seeks to achieve its objective by the following and other means:

- Obtaining the necessary financial and other assets
- Investing and managing financial reserves and/of funds
- Organizing or having organized events and activities to obtain financial and other assets
- Any other legal and legitimate means relating to or conducive to its aim

The mission of the IRI is to enable organizations throughout the world to examine the values that guide their activities and express with clarity and simplicity their contribution to social and environmental sustainability.

OBJECTIVE

Our objective is a unique values-based approach to assessing organizational behaviour. Anchored in the shared wisdom and experience of Islam and the global Islamic community, the IRI aspires to:

- Drive organizational transparency through common conviction
- Enhance resilience by promoting innovation and learning
- Unify the Islamic world around shared sustainability practices
- Highlight investment opportunities and organizational risks

The IRI aims to accelerate the mainstream implementation of the shared Post-2015 goals as outlined in both the OIC-2025 Plan of Action and the UN Sustainable Development Goals 2030.

REPORT OF ACTIVITIES

ACTIVITIES:

- Conducted extensive research to build the case for an Islamic Reporting Initiative
- Crystallized the IRI vision, mission, strategized objectives
- Successfully registered the IRI trademark, international class: 16, 35, and 41
- Set up the IRI Reporting Standard in Dubai including all relevant licenses (2015)
- Set up the Foundation for the IRI in the Netherlands (2015)
- Established a Board of Trustees, Advisory Council, governance structure
- Foundation for the IRI published its Ethical Fundraising Policy
- Achieved Dutch Tax Authorities 'ANBI' status (Institution Aimed at the Common Good)
- Submitted application to become a member of the UN Global Compact
- Created the IRI website www.islamicreporting.org, and relevant information documents
- Created an IRI social media presence on LinkedIn, Google plus, Twitter, Facebook, YouTube
- Became a member of the UN Sustainable Development Solutions Network
- Commended by the Chairman of the UN Global Compact Foundation and the OIC
- Signed partnership agreements with first knowledge partners
- Built a membership base in more than 50 countries

AS PER 31 DECEMBER 2016, THE IRI HAS MEMBERS IN THE FOLLOWING COUNTRIES:

Afghanistan	Jordan	Portugal
Albania	Kazakhstan	Qatar
Algeria	Kenya	Romania
Australia	Kyrgyzstan	Saudi Arabia
Azerbaijan	Lebanon	Senegal
Bahrain	Malawi	Sierra Leone
Bangladesh	Malaysia	South Sudan
Benin	Maldives	Sri Lanka
Burkina Faso	Mauritania	Sudan
Cameron	Morocco	Switzerland
Egypt	Mozambique	Togo
France	Netherlands	Tunisia
Ghana	Niger	Turkey
Guinea	Nigeria	UAE
India	Oman	Uganda
Indonesia	Pakistan	UK
Iraq	Palestine	USA

THE IRI TOOK PART IN THE FOLLOWING EVENTS:

- Global Islamic Economy Summit in Dubai, UAE
- Sustainable Business Summit in Istanbul, Turkey (keynote speaker)
- Cambridge University 3rd Africa Together Conference, UK
- Islamic Finance Leadership Programme at Clare College, Cambridge, UK
- Global Ethical Finance Forum in Scotland
- World Bank symposium on Islamic Economics & Finance, Istanbul, Turkey
- Enterprise 2020 Summit in Brussels, Belgium
- EU-funded 'CSR for ALL' conference in Istanbul, Turkey (speaker)
- Royal Society of Arts conference on impact investment, London, UK (panellist)
- UN Climate Change Conference (COP22) in Marrakech, Morocco (organiser, roundtable discussion)

OTHER INTERNATIONAL ACTIVITIES:

- Met with universities and other partners in Jordan, Saudi Arabia, Turkey, UAE, and the UK
- Auditing firm DQS presented the IRI at its DQS Annual Sustainability Event in Kuala Lumpur, Malaysia
- The Institute of Environmental Management and Assessment presented the IRI in Hong Kong
- Saudi CSR experts praised the IRI on national television

RECOGNIZED IN PUBLICATIONS BY ACADEMICS FROM THE FOLLOWING UNIVERSITIES:

- International Islamic University College Selangor (Malaysia)
- ESSEC Business School (Singapore)
- Middle East University (Jordan)
- International Journal of Advanced Research in Engineering & Management (India)
- DePaul University (USA), University of Zurich, Universita della Svizzera Italiana, Universitat Basel (CH)

YOUTUBE:

- Islamic Reporting Initiative (IRI) - CSR Reporting Standard (2,5 minute introduction video)
<https://youtu.be/ZXShjrDzrpw>

WIKIPEDIA:

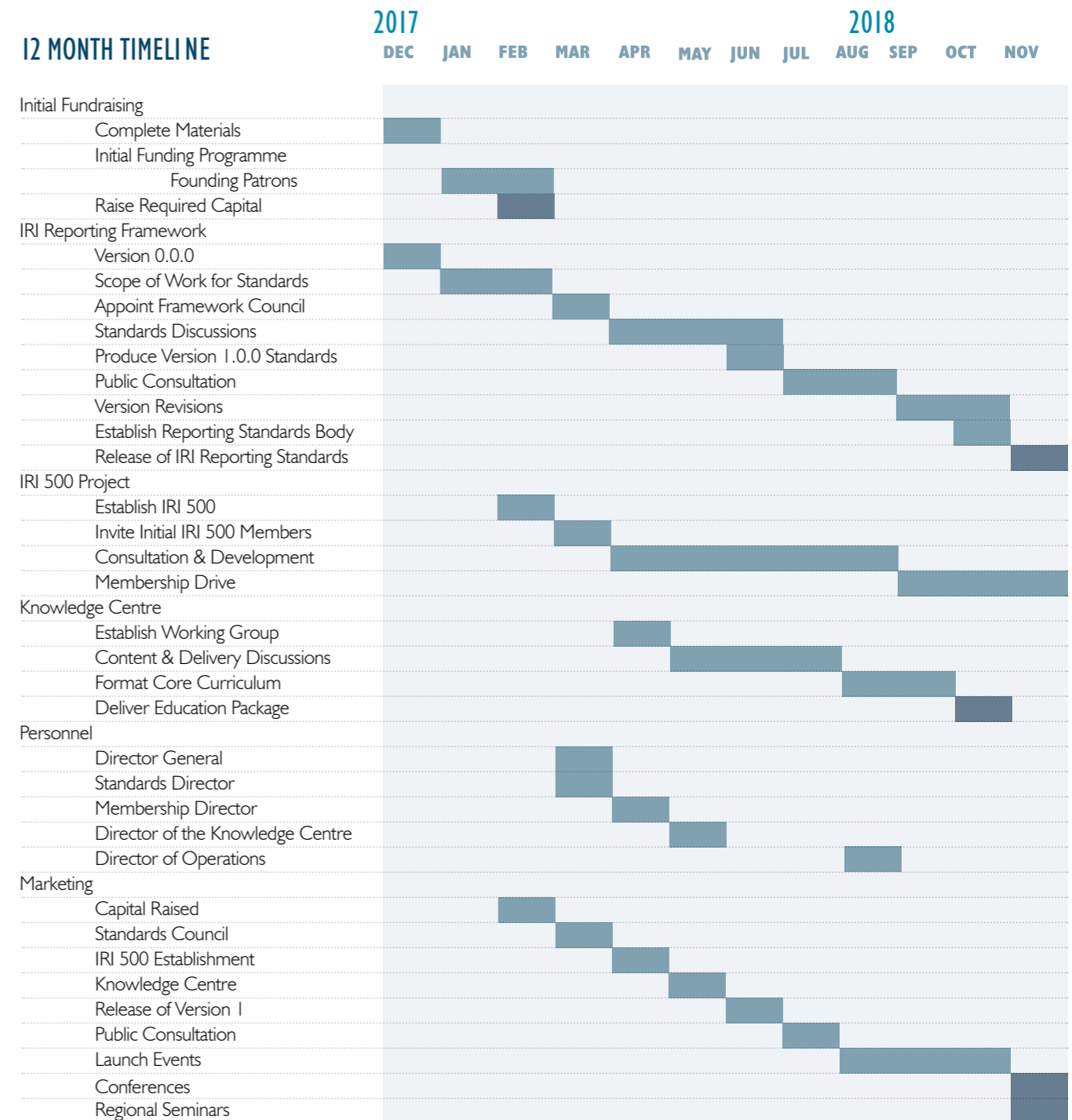
- https://en.wikipedia.org/wiki/Islamic_Reporting_Initiative

ROADMAP

THE IRI PROVIDED EDITORIAL CONTENT & RESEARCH FOR THE FOLLOWING ARTICLES/ PUBLICATIONS:

- Arab News: 'IMC, JePharma Join Hands with IRI'
- Business Islamica Magazine: 'Leaving a Meaningful Legacy of Social Fairness, Environmental Stewardship'
- Cityscape Magazine: 'Beyond the Energy Saving Lightbulb'
- CityScape Magazine: 'Sustainability Reporting for Sustainable Cities'
- CSR Pulse: 'Islamic Reporting Initiative Growing'
- CSR Pulse: 'Jordan Minister of Environment Joins Islamic Reporting Initiative'
- CUD: 'Students Learn About Business Benefits of Corporate Social Responsibility'
- Diplomat Magazine: 'Islamic Reporting Initiative to Transform CSR'
- Edie.net: 'Islamic Reporting Initiative: Aligning Local Culture with CSR'
- Executive Magazine: 'Building Socially Responsible Corporate Cultures'
- Huffington Post: 'Is Local Culture the Golden Ticket to Global Sustainability?'
- IFT Magazine: 'CSR Reporting Standard Based on Islamic Values'
- InBusiness: 'Advancing CSR in the Gulf'
- IOE: 'Sustainability Reporting Handbook for Employers' Organizations 2016'
- IslamicFinance.com: 'Advancing CSR in the Gulf'
- Leaders Magazine: 'Corporate Social Responsibility as a Business Model for Growth'
- Live Circular: 'Investment in CSR Initiatives Yields Long-term Business Gains'
- Middle East Business Magazine & News
 - Delivering on the UN Global Goals
 - Foundation for the Islamic Reporting Initiative expands Board of Directors
 - IRI: Sustainable Healthcare is Everyone's Business
 - New CSR Reporting Standard in the Middle East
 - WIEF trades almost USD 900 mln
- OIC Magazine Malaysia: 'IRI Partners with the Social Stock Exchange'
- Saudi Gazette: 'Philanthropy, CSR and Economic Growth'
- The Edge Business News Qatar: 'Interview with Drs Daan Elffers, Islamic Reporting Initiative'
- The Jordan Times: 'Environment Minister Selected as Advisory Member of International Initiative'
- The Muslim Times: 'New Generation of Reporting'
- Thomson Reuters/ ICD: 'Islamic Finance Development Indicator Report 2015'
- UNIDO Magazine: 'Why We Need the Islamic Reporting Initiative'
- Zawya: 'Call for Partners: Islamic CSR'

* The above is only a selection of articles published in English



BALANCE SHEET

Assets	31/12/2016
	EUR
FIXED ASSETS	-
CURRENT ASSETS	-
Equity and liabilities	31/12/2016
	EUR
EQUITY	-
LIABILITIES	-

INCOME STATEMENT

PROFIT AND LOSS ACCOUNT 2015 & 2016

	EUR	EUR	EUR
Funding EMG Group B.V.			230,942
Donation MIT Global			1,809
Costs			
Staff expenses/ professional services		129,127	
Initial research	46,259		
Content creation, communications, PR	64,046		
Admin support	18,822		
Travel expenses		40,650	
Transportation	20,596		
Accommodation & sustenance	20,054		
Operating costs		62,974	
Trademarks (valid 10 years)	20,557		
UAE office set-up costs, license	23,257		
General	19,160		
Total costs			232,751
Operating result			-
Financial income and expenses			
Result			-

* There have not been any related party transactions.

* Office space was provided through an in-kind contribution by EMG Group B.V. valued at EUR 25,005 for the period 2015-2016.

Financial data prepared by Visser & Visser Accountants & Belastingadviseurs, Middelharnis, NL.
This data has not yet been audited.

DONOR INFORMATION

EMG GROUP B.V.

EMG is an international, award-winning advisory firm for corporate sustainability & social responsibility headquartered in the Netherlands. Founded by Daan Elffers in 2004, EMG's Advisory Board is chaired by HH Prince Pieter-Christiaan van Oranje-Nassau.

EMG has long worked with businesses, governments, and not-for-profit organisations in regions where Islamic values and principles are an important element of corporate culture.

Understanding the transcending nature of culture and its compatibility with Sustainability & CSR, EMG sought to develop a framework that would capture and capitalize on these elements.

Together with its partners, it thus led the creation of the world's first reporting framework for CSR & Sustainability based on Islamic values - the IRI - as part of its own contribution to CSR.

As a registered vendor to the United Nations Global Marketplace (UNGM), EMG complies with the UNGM Code of Conduct, and provides services which adhere to the standards set by the United Nations (company registration number 2633445).

MIT GLOBAL

The IRI's Inaugural Roundtable Meeting held on the first day of the UN Climate Change Conference (COP22) in Marrakech was generously made possible by MIT Global.

MIT Global is a UAE-based Islamic finance consultancy and advisory firm that brings in specialist experience and exposure gained over more than three decades, whilst practically involved in setting up Islamic banks and financial institutions in the Middle East from scratch.

MIT Global have managed and advised various investment projects for clients from a Shari'ah-compliant perspective. One of the unique signature products they have developed is the Musharaka Partnership Model (MPM); this has been introduced to global clients and has been a remarkable success over the last two years, tapping into the opportunities in Micro, Small and Medium Enterprises (MSMEs).

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CONTACT

FOUNDATION

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